

Business Administration: Sport Management - AAS

West Burlington Campus, and select courses available at the Keokuk Campus

Program Information

The Sport Management Pathway of the Business Administration Associate of Applied Science degree will provide students with the training necessary for one of many careers in the rapidly growing sport and recreation industry. This program will prepare students to work with professional teams, marketing firms, finances, colleges and universities, community recreation departments, health clubs and fitness centers. Students will complete an internship where students will experience the sport industry firsthand through engaging with these work-based learning opportunities. Students will be placed with local, regional, or national organizations within the sport industry and gain real world experience to apply to their future careers.

Instructor and Staff

Trisha Hopper
Professor - Business
(319) 208-5212
thopper@scciova.edu

Renee Smith
Professor - Business
(319) 208-5194
rsmith1@scciova.edu

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Program Requirements

Fall Semester I	Credit
BUS-102 Introduction to Business	3
CSC-110 Introduction to Computers	3
SPT-101 Introduction to Sport Management	3

Take 1 of 2 courses:

ENG-131 Business English	3
ENG-105 Composition I	3

Take SDV-133 as 1 Credit:

SDV-133 CTE Career Exploration	2
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Take 1 of 4 Courses:

MAT-712 Business Math	3
MAT-110 Math for Liberal Arts	3
MAT-120 College Algebra	3
MAT-156 Statistics	3
Semester Total.....	16-17

Spring Semester I	Credit
SPT-109 Safety and Risk Management	3
SPT-107 Sport Promotion and Marketing	3
MGT-170 Human Resource Management	3
HUM-287 Leadership Development Studies	3

Take 1 of 2 courses:

MGT-101 Principles of Management	3
MKT-150 Principles of Advertising	3
Semester Total.....	15

Fall Semester II	Credit
SOC-114 Conflict Resolution in the Workplace	3
ADM-188 Project and Event Management	3
SMM-108 Social Media Engagement	3
ACC-142 Financial Accounting	3
ECN-130 Principles of Microeconomics	3

Take 1 of 2 courses:

SPC-101 Fundamentals of Oral Communication	3
SPC-112 Public Speaking	3
Semester Total.....	18

Spring Semester II	Credit
ACC-146 Managerial Accounting	3
BUS-290 Employment Search/Workplace Success	1
BUS-932 Business Internship	3
ECN-120 Principles of Macroeconomics	3
SPT-102 Contemporary Issues in Sport	3
SPT-108 Sport Program Administration	3
Semester Total.....	16

Program Total.....	65-66
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